



Boutik Sante

(Community Health Store) is Fonkoze’s social franchising initiative that brings health products, education, and services to rural Haiti. Fonkoze’s team of registered nurses trains microfinance clients to become Community Health Entrepreneurs (CHEs). They learn to conduct basic health screenings and deliver health education sessions. They procure health products from Fonkoze that they resell in their communities.

LOCATION



Boutik Sante is expanding nationally through Fonkoze Financial Services’

branch regions. To date, the program has launched in 32 of our 44 regions.

PROGRAM IMPACT*

Seventy-five percent of Haitians lack access to health products and services, particularly those living in rural and hard-to-reach areas. Often, by the time they are able to reach a clinic, they suffer acute symptoms from illnesses that could otherwise have been treated with preventive health strategies and over-the-counter medicine. Boutik Sante is Fonkoze’s response. CHEs are delivering trainings in their microfinance credit centers; administering malnutrition screenings; and selling over-the-counter health and hygiene products in their *boutik santes*. They also sell other products to improve the quality of life for client communities, such as solar lamps, cook stoves and seeds for gardening.



Since program's inception,

1.9MM

have improved access to health products, education and services.



In 2018,

136k

children were screened for malnutrition.

PROGRAM KEY FACTS*

- ▶ Boutik Sante is on track to break even, with revenues covering operational costs, by 2021. **At that time, the program will no longer require external funding.**
- ▶ Fonkoze is leveraging the Boutik Sante platform to deepen its interventions. The USAID/AKSYON Program has enabled Fonkoze to **screen over 136,000 children for malnutrition.** For the 3,933 who were identified and treated for moderate or severe malnutrition, **less than 1% relapsed.**
- ▶ **Cervical cancer is the leading cause of cancer death amongst women.** Boutik Sante is partnering with PROFAMIL to hold reproductive health clinics in rural areas. To date, Boutik Sante has screened **1,429 women** for cervical cancer, of which 142 had abnormal results and 121 received treatment.

*Updated 5/2019