



Boutik Sante

(Community Health Store) is Fonkoze's social franchising initiative that brings health products, education, and services to rural Haiti. Fonkoze's team of registered nurses trains microfinance clients to become Community Health Entrepreneurs (CHEs). They learn to conduct basic health screenings and deliver health education sessions. They procure health products from Fonkoze that they resell in their communities.

LOCATION



Boutik Sante is expanding nationally through Fonkoze Financial Services' branch regions. To date, the program has launched in 32 of our 44 regions.

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PROGRAM IMPACT*

Seventy-five percent of Haitians lack access to health products and services, particularly those living in rural and hard-to-reach areas. Often, by the time they are able to reach a clinic, they suffer acute symptoms from illnesses that could otherwise have been treated with preventive health strategies and over-the-counter medicine. Boutik Sante is Fonkoze's response. CHEs are delivering trainings in their microfinance credit centers; administering malnutrition screenings; and selling over-the-counter health and hygiene products in their *boutik santes*. They also sell other products to improve the quality of life for client communities, such as solar lamps, cook stoves and seeds for gardening.



Since program's inception,

3.7MM

have improved access to health products, education and services.



In 2019,

144k

children were screened for malnutrition.

PROGRAM KEY FACTS*

- ▶ Boutik Sante's vision is to become a sustainable social enterprise, with revenues covering operational costs. Each year, Boutik Sante has been progressing steadily towards this goal.
- ▶ In 2019, the USAID/AKSYON Program enabled Fonkoze to **screen over 144,000 children for malnutrition**. For the 3,181 who were identified and treated for moderate or severe malnutrition, **less than 2% relapsed**.
- ▶ **Cervical cancer is the leading cause of cancer death amongst women**. Boutik Sante is partnering with PROFAMIL to hold reproductive health clinics in rural areas. To date, Boutik Sante has screened **1906 women** for cervical cancer.