



Boutik Sante

(Community Health Store) is Fonkoze's social franchising initiative that brings health products, education, and services to rural Haiti. Fonkoze's team of registered nurses trains microfinance clients to become Community Health Entrepreneurs (CHEs). They learn to conduct basic health screenings and deliver health education sessions. They procure health products from Fonkoze that they resell in their communities.

LOCATION



Boutik Sante is expanding nationally through Fonkoze Financial Services' branch regions. By the end of 2017, the program had launched in 23 of 43 regions.

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PROGRAM IMPACT

Seventy-five percent of Haitians lack access to health products and services, particularly those living in rural and hard-to-reach areas. Often, by the time they are able to reach a clinic, they suffer acute symptoms from illnesses that could otherwise have been treated with preventive health strategies and over-the-counter medicine. Boutik Sante is Fonkoze's response. CHEs are delivering trainings in their microfinance credit centers; administering health screenings (blood pressure, malnutrition, etc.); and selling over-the-counter health and hygiene products in their boutik santes.



To date, **830** CHEs have been trained to open a *boutik sante*.



More than **20k** rural children have received multivitamins.

PROGRAM KEY FACTS

- ▶ Boutik Sante is on track to break even, with revenues covering operational costs, by 2021. **At that time, the program will no longer require external funding.**
- ▶ Fonkoze is leveraging the Boutik Sante platform to deepen its interventions. The USAID/AKSYON Program has enabled Fonkoze to screen 28,744 children for malnutrition. All cases were referred to clinics for treatment, and CHEs monitor the follow-up.
- ▶ **Cervical cancer is the leading cause of cancer death amongst women.** Boutik Sante is partnering with PROFAMIL to hold reproductive health clinics in rural areas.
- ▶ **503,112 households have improved access** to health products, services, and education