



Boutik Sante

(Community Health Store) is Fonkoze's social franchising initiative that brings health products, education, and services to rural Haiti. Fonkoze's team of registered nurses trains microfinance clients to become Community Health Entrepreneurs (CHEs). They learn to conduct basic health screenings and deliver health education sessions. They procure health products from Fonkoze that they resell in their communities.

LOCATION



Boutik Sante is expanding nationally through Fonkoze Financial Services' branch regions. By the end of 2017, the program had launched in 27 of 44 regions.

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PROGRAM IMPACT

Seventy-five percent of Haitians lack access to health products and services, particularly those living in rural and hard-to-reach areas. Often, by the time they are able to reach a clinic, they suffer acute symptoms from illnesses that could otherwise have been treated with preventive health strategies and over-the-counter medicine. Boutik Sante is Fonkoze's response. CHEs are delivering trainings in their microfinance credit centers; administering health screenings (blood pressure, malnutrition, etc.); and selling over-the-counter health and hygiene products in their *boutik santes*.



In 2018,
20k
pregnant/lactating women were screened for malnutrition.



To date,
120k
children have been screened for malnutrition.

PROGRAM KEY FACTS

- ▶ Boutik Sante is on track to break even, with revenues covering operational costs, by 2021. **At that time, the program will no longer require external funding.**
- ▶ Fonkoze is leveraging the Boutik Sante platform to deepen its interventions. The USAID/AKSYON Program has enabled Fonkoze to **screen over 120,000 children for malnutrition**. For those who were identified and treated for moderate or severe malnutrition, **none of them relapsed**.
- ▶ **Cervical cancer is the leading cause of cancer death amongst women.** Boutik Sante is partnering with PROFAMIL to hold reproductive health clinics in rural areas.
- ▶ As of September 2018, **3,000 latrines** and over **4,000 hand-washing stations** were built to improve the health of rural communities.